



Washington Events B2B Support Grant Fiscal Year 2024

"IT TAKES TWO" Business to Business Support Grants

Request for Applications

Last Updated: May 2, 2024

Proof of Eligibility Application Open: July 06 – November 18, 2024, at 12 p.m. EST

Competitive Application Submissions by Invitation to Eligible Applicants

How to use this document to guide your application process:

This Request for Applications ("RFA") serves as the comprehensive guide for the application process. All potential applicants are strongly encouraged to thoroughly review this document before initiating the application process. It delineates the crucial sections as follows:

1. Objective — Washington Events B2B Support Grant's mission and goals for the grant.
2. Online Application & Deadlines — Where and when to submit applications.
3. Eligibility & Documentation — Criteria for eligibility and required paperwork.
4. Restrictions on Allowable Uses of Funds — Guidelines on fund expenditure.
5. Narrative & Budget Questions — Details for the competitive application process.
6. Scoring & Scoring Criteria — Criteria for evaluating applications.
7. Selection Process — How awardees are chosen.
8. Award Information — What to expect upon receiving a grant.
9. Important Legal Disclaimers — Key legal reservations.
10. Appendices — Specific service areas available for funding.

1. OBJECTIVE

The Washington Events B2B Support Grant, in collaboration with Washington Events and the B2B Roundtable, is dedicated to fostering the growth and advancement of small, for-profit businesses, and some nonprofit service providers within the Tri-County Michigan area. The "IT TAKES TWO" Business to Business Support Grants aim to offer both financial assistance and service support to organizations engaged in training, program development, and technical assistance across various Washington Events B2B Support Grant programs. These initiatives are specifically crafted to promote entrepreneurship and ensure equal opportunities for all participants.

The "IT TAKES TWO" Business to Business Support Grants operate on the principle of aligning two businesses – one seeking services and one providing them. This grant initiative is poised to facilitate the establishment of new business relationships, garner fresh testimonials, and attract new clientele. By catering to the needs of two businesses simultaneously, the grant serves a dual purpose, enhancing the impact and reach of each supported endeavor.

2. Online Application & Deadlines

The application window for the Fiscal Year 2024 IT TAKES TWO Business to Business Support Grants opens on July 06, 2024, and closes on November 18, 2024, at 12 p.m. EST. All applications must be submitted within this timeframe through the designated online portal.

3. Eligibility & Documentation

Eligible applicants include small, for-profit businesses and nonprofit service providers based in Oakland County, Michigan. Required documentation includes proof of entity registration, financial statements, and any additional information as outlined in the application guidelines.

4. Restrictions on Allowable Uses of Funds

Grant funds must be utilized for purposes directly related to supporting program participants and advancing the objectives of WASHINGTON EVENTS B2B SUPPORT GRANT. Funds cannot be used for personal expenses, political activities, or any other non-approved expenditures.

5. Narrative & Budget Questions

Applicants are required to complete a narrative section outlining their proposed services and how they align with WASHINGTON EVENTS B2B SUPPORT GRANT 's mission. Additionally, a detailed budget must be provided, demonstrating how grant funds will be allocated.

6. Scoring & Scoring Criteria

Applications will be evaluated based on predefined scoring criteria, including alignment with program objectives, feasibility of proposed activities, budgetary soundness, and potential impact on program participants.

7. Selection Process

A selection committee will review all eligible applications and select awardees based on the evaluation criteria. Awardees will be notified via email and provided with further instructions regarding grant acceptance and utilization.

8. Award Information

Successful applicants will receive grants ranging from \$500.00 to \$5,000.00, depending on the proposed scope of services and budgetary requirements. Grant funds will be disbursed in a single payment upon acceptance of the award.

9. Important Legal Disclaimers

All applicants are advised to carefully review the legal disclaimers outlined in the application materials. By submitting an application, applicants agree to abide by all terms and conditions set forth by Washington Events B2B Support Grant.

10. Appendices

Specific service areas eligible for funding are detailed in Appendices B-J of this document. Applicants are encouraged to review these appendices to ensure alignment with their proposed activities.

For further inquiries or assistance with the application process, please contact 248-812-0067 or email Contact@washingtoneventsllc.com.

Thank you for your interest in the IT TAKES TWO Business to Business Support Grants. We look forward to receiving your applications.