



B2B Roundtable

Presenter Bio

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Presenter

Olga Martinez,
Program Manager,
Schoolcraft College
APEX Accelerator



Olga Martinez serves as the program administrator for the Schoolcraft College APEX Accelerator, overseeing support initiatives for businesses located in portions of southeast Michigan. Leading a team of procurement counselors and support specialists, Olga facilitates the growth of over 700 local businesses for entry, sustainment, or re-entry into the government industrial base. Her role extends to enhancing the resilience of the defense supply chain, contributing to regional economic stability, and fortifying national security interests.

Olga collaborates with government agencies and business resource organizations to reduce barriers to entry for small businesses and provide guidance for entrepreneurs, and innovators aiming to secure nondilutive research and development funding from a government program. Initiatives include education, training, and outreach to diverse communities.

Olga is an active member of the Michigan Alliance of APEX Accelerators, a network encompassing 13 dynamic APEX offices. She also holds pivotal positions as a board member and Region 6 Director for the National APEX Accelerator Alliance, a community comprised of over 650 APEX professionals. Her professional affiliations also include membership in the National Contract Management Association and the Institute for Public Procurement. Olga is a graduate of the College of Education - Michigan State University and the Hankamer School of Business - Baylor University.

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