

SPONSORSHIP PACKET

DIVERSITY WORKS!

CAREER EXPO

**20
24**



**SPONSOR
TODAY!**



ABOUT OUR COMPANY

INTRODUCTION

Washington Events, the event planning specialist, offers your organization a professional, efficient, and time-saving solution for corporate event planning. Established in 2013, Washington Events is a premier association and event management firm, specializing in corporate meetings, conferences, and special event planning.

Community and education are key initiatives that Washington Events passionately advocates for. Supporting inner-city youth and advancing the citizens of Oakland County are our top priorities. With this commitment, we proudly present the **3rd Annual Diversity Works! Career & Hiring Expo**, in support of the **"WE PROMISE"** Scholarship Fund.

Don't miss the opportunity to support the youth in Oakland County and surrounding areas and meet candidates who are ready to excel in the workforce



THE GREAT TEAM WORK

Donna Squalls is a third-generation resident of Royal Oak Township, currently running her family's 76-year-old business. Inspired by her hardworking parents, she values entrepreneurship and public service.

Donna's political career began in 2004 as a Trustee, and she has been the Supervisor of the Charter Township of Royal Oak since 2012. Her goals include restoring respect and dignity to the township and developing its underdeveloped areas. These efforts are steadily coming to fruition.

Under her leadership, the Board of Trustees collaborates with the Parks and Recreation Board, Library Board, and Ferndale School District to support the youth. Donna believes that with cooperation and mutual respect, the community can achieve any goal.

With over two decades in education, Michael J. Griffin is the principal of Ferndale High School, known for fostering academic excellence and a supportive, inclusive environment. She began her career as a classroom teacher, quickly earning recognition for her dynamic and engaging teaching methods. As principal, she has implemented programs that enhance student achievement and well-being, emphasizing collaboration, transparency, and continuous improvement. Under her leadership, Ferndale High School has seen significant advancements in academics, extracurriculars, and community engagement. Michael holds advanced degrees in Education and Educational Leadership and is committed to lifelong learning. In her personal time, she enjoys reading, travel, and spending time with family and friends. Her dedication continues to make a lasting impact on the school and the broader educational community.



TEAM MATES



DONNA SQUALLS

SUPERVISOR,
THE CHARTER TOWNSHIP
OF ROYAL OAK



MICHAEL GRIFFIN

PRINCIPAL,
FERNDALE HIGH SCHOOL





WE PROMISE
SCHOLARSHIP FUND

SPONSORS & ADVERTISERS WE NEED YOU!

DEAR SPONSOR/ADVERTISER:

On behalf of Washington Events and our partners, we are excited to announce and invite you to participate as an advertiser or sponsor for the 3rd Annual Diversity Works! Career & Hiring Expo. Your support is essential to cover the costs of the Program Handbook and to promote this event across radio and various newspapers.

Advertisement Opportunities:

- Full Page Ad: \$125
- Half Page Ad: \$100
- Quarter Page Ad: \$75

Major Sponsorship Benefits (Fee of \$1,500):

- Premium Ad Placement: Choice of back cover, inside front cover, or inside back cover of the program booklet.
- Banner Advertisement: Your company name featured in the banner ad running in the Oakland Press, social media outlets, Michigan Chronicle, and selected others, the week before the Expo.
- Full Page Promotional Ad: Included in the program booklet distributed to participants on the day of the event.
- Radio Mentions: Your company name mentioned as a sponsor on radio advertisements where possible.
- Display Table: Opportunity to promote your company's products or services at the event.

Sincerely,

W. Lisa Washington
Washington Events
CSEM, Diversity Works! Career Expo

ANNOUNCING OUR 2024 PARTNERS



PRIORITY

Washington Events pledges to support the growth in education, financial literacy, and economic development within our community, city and county.

WE PROMISE!





WE PROMISE
SCHOLARSHIP FUND

SPONSORS & ADVERTISERS

WE NEED YOU!

Yes! We are pleased to support the 3rd Annual Diversity Works! Career and Hiring Expo and the WE PROMISE Scholarship Fund on August 21, 2024. Please note that the deadline for ads is **August 19th**.

\$1500+ Major Sponsorship (Includes the following): - Advertisement Benefits: Ads on all social media platforms, and other local TV/print news outlets the week before the Job Expo. - Full-Page Promotional Ad: Included in the program booklet distributed to participants on the day of the event. - Company Name on Program Banner. - Table/Booth Space: Includes refreshments and lunch for 2 during the Job Expo.

SPONSORSHIP & ADVERTISING

_____ Eagle Sponsor - \$1,500

_____ Media Sponsor - \$1,500

_____ Back Front Cover*- (Only 1 available)

_____ Inside Front Cover*- (Only 1 available)

_____ Inside Back Cover* - (Only 1 available)

_____ Full page Ad- \$125

_____ Half Page Ad - \$100

_____ Quarter Page ad - \$75

Limited Spaces available

Name: _____ Phone: _____

Business Name: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

_____ Enclosing check (make checks payable to "Washington Events LLC.")

_____ Please charge my credit card (CIRCLE): **VISA MC DISCOVER AMEX**

Credit Card Number: _____

Name on card: _____ exp: _____ Sec Code _____

Send Sponsor/Advertisement Request Forms to the Washington Events by August 19th.

Email: contact@washingtoneventsllc.com | Office Phone: 248-812-0067 | Mail: ATTN: Lisa Washington, Washington Events LLC, | 33 North Saginaw St., Pontiac, MI 48342 | SWAG Donations can be mailed or dropped off to the address above.

Complete registration online: <https://www.washingtoneventsllc.com/event-details/3rd-annual-diversity-works-career-expo-2>

For questions, contact: Amyia Malloy at contact@washingtoneventsllc.com



THANK YOU



@washingtonevents
washingtoneventsllc.com
248-812-0067